# QUOSPHERE
## INTELLIGENCE & INSIGHTS

# EMPOWERING ENTERPRISE-SCALE COLLABORATION WITH DYNAMIC DATA INTEGRATION AND VISUALISATION

## CLIENT

| INDIA'S LARGEST HEALTH & HYGIENE BRAND FOR 33 YEARS | REVENUES OF OVER INR 20 BN | 10 MN CUSTOMERS ACROSS 1500 CITIES IN INDIA | PRESENCE ACROSS 53 COUNTRIES |

The client is India's leading consumer goods company with focus on health and hygiene. It is a multi-product, multi-channel organisation with a gross group turnover of over INR 20 billion.

The company's product portfolio encompasses water purification, vacuum cleaning, air purification and home security solutions. Its flagship water purifier brand has been conferred with numerous Indian and international awards for its superior technology.

## CHALLENGE

| DATA INTEGRATION ACROSS MULTIPLE DIVISIONS | LATENCY DUE TO DATA DELUGE | DIFFICULTY IN REAL-TIME DATA ANALYTICS | WORKFLOW MANAGEMENT AND EFFICIENCIES |

Such a large operation requires data integration for multiple divisions to achieve a single window visibility of all business metrics, as well as provision for multiple analyses at individual team level. With huge amount of data being churned on a daily basis without availability of data visualisation, there were often latency issues at individual analysis level, and access to real-time data and analysis becomes difficult. Every division of such a large organisation needs to analyse live data to ensure well co-ordinated workflows with superior business efficiencies.

# SOLUTION

**Qlik Q**®

Qlikview is a market-leading data discovery product offering highly interactive guided analytics applications and dashboards, customised for business challenges. It allows users to rapidly build and deploy analytic apps without the need for professional development skills. The client used Qlikview for business analysis with more than 30 Qlikview dashboards made available for multiple departments. Around 50 CLT members at the organisation use Qlikview interactive dashboard reports with enhanced data interpretation for multiple analyses.

# BENEFITS

| COMPARATIVE ANALYSIS WITH DATA INTEGRATION FROM MULTIPLE SOURCES | COLLABORATIVE DECISION-MAKING WITH INTERACTIVE DATA DISCOVERY | FASTER DATA INTERPRETATION WITH DYNAMIC DASHBOARDS |
|---|---|---|

With a single application providing real-time access to multiple sets of data, Qlikview allowed the organisation's management to easily gain new insights. Due to its social and interactive data discovery options, QlikView enabled teams within the organisation to take collaborate decisions to management. QlikView made it possible to interpret data quickly with visual and dynamic dashboards, apps and statistics.

# ABOUT QUOSPHERE

Quosphere provides innovative solutions in the areas of Business Intelligence, Big Data, Data Visualisation, Analytical Frameworks and Cloud Technology. Our services are focused on helping organisations translate the effectiveness of Big Data & Machine Learning technologies into great business impact.

We are a Qlik partner and have delivered multiple projects for our customers. We excel in bespoke solutions based on your requirements apart from end-to- end integration of connecting Qlik with enterprise data systems to help companies get the most value from their new and existing data.

## GET IN TOUCH WITH US

**MUMBAI**
1004, 10th floor, Rupa Solitaire,
Millenium Business Park, Navi Mumbai,
Maharashtra 400710, India
Phone: +91-22-41031111

**NEW YORK**
19 W 34th St #1018,
New York, NY 10001
Phone/Fax: 001-646-394-9093

www.quosphere.com          info@quosphere.com