ENHANCING BUSINESS AGILITY WITH SUPERIOR DATA DISCOVERY AND BUSINESS INTELLIGENCE REPORTING

▶ Customer Story | Pharmaceuticals

QUOSPHERE
INTELLIGENCE & INSIGHTS

CLIENT

PHARMA COMPANY MANUFACTURING ACTIVE PHARMA INGREDIENTS	EXPORTS TO OVER 70 COUNTRIES

The company is a fast growing pharmaceuticals company in India with a strong presence in active pharma ingredients used to manufacture pharma products. The company is the largest manufacturer of Metformin, Tramadol and Salsalate covering more than 50% of the US market for these ingredients and exports products to over 70 countries.

CHALLENGE

ENHANCE BUSINESS DISCOVERY	ENABLE COMPLEX ANALYSIS IN REDUCED TIME	DATA INTEGRATION ACROSS PLATFORMS

The company had an increasingly mobile executive team and had reduced access to business discovery reports from mobile devices. In a rapidly expanding phase, enhancing its business discovery capacity was a key priority. Additionally, the company wanted to move its data operations from standalone data applications that led to duplication of analysis, to generating large scale business intelligence reports through complex business analysis and drilling into big data. Their legacy data operations system had resulted in reduced accountability for and visibility of key performance indicators thereby leading to delayed decision making.

SOLUTION

Qlik Q®

Powerful Data Discovery Across Multiple Platforms

Quosphere deployed Qlikview as the preferred business discovery platform to replace the client's legacy system. The platform allows accessibility across different device operating systems. Its in-memory technology allows users rapid access to multiple analyses through various reports without disturbing the source system performance. Because of a design that tightly integrates with existing security systems and data sources, Qlikview helps preserve current IT Investments.

BENEFITS

COST-EFFECTIVE CROSS-PLATFORM SOLUTION	RAPID DATA VISIBILITY AND DECISION-MAKING	ENABLED A UNIFORM REPORTING LAYER

Qlikview provided analyses across devices using either iOS or Android operating systems. Through its in-memory associative technology, Qlikview delivered rapid data visibility and unprecedented decision-making agility for business and technical users in the organization. The company could now rely on a single product instead of requiring a stack of BI products. Qlikview proved to be a highly cost-effective business discovery platform and its self-service analytics saved a lot of time for IT team. It also helped build a uniform reporting layer for different heads of departments and executive managers.

ABOUT QUOSPHERE

Quosphere provides innovative solutions in the areas of Business Intelligence, Big Data, Data Visualisation, Analytical Frameworks and loud Technology. Our services are focused on helping organisations translate the effectiveness of Big Data & Machine Learning technologies into great business impact.

We are a Qlik partner and have delivered multiple projects for our customers. We excel in bespoke solutions based on your requirements apart from end-to-end integration of connecting Qlik with enterprise data systems to help companies get the most value from their new and existing data.

GET IN TOUCH WITH US

MUMBAI
1004, 10th floor, Rupa Solitaire,
Millenium Business Park, Navi Mumbai,
Maharashtra 400710, India
Phone: +91-22-41031111

NEW YORK
19 W 34th St #1018,
New York, NY 10001
Phone/Fax: 001-646-394-9093

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